

greater  
**player**  
participation  
less  
**hassle**



**freedom**<sup>®</sup>  
PAY | MONEY | SERVICES

SUPPORTING  
females in  
*sport*

**AFIA**

[www.freedompay.com.au](http://www.freedompay.com.au)

# About Freedom

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**Freedom Leisure Finance** is a full AFIA member and has a proud track record of over 15 years as a licensed lender. We can help improve football clubs' player participation and cash flow by providing players with an easy way to pay for their fees through **Freedom Pay**.

**Our services come at no cost to the clubs. We will charge ZERO MERCHANT FEES and require no holdbacks.**

**Freedom Pay** is our innovative Buy Now Pay Later product. Players and parents can pay their fees with interest-free instalments and choose their repayment schedule over the repayment period. **Freedom Pay approvals are instant.**



we charge  
**zero**  
merchant  
**fees**

# Why Freedom is good for Football Clubs

1. Freedom is committed to building a relationship with clubs that is personal and dedicated to greater player participation and **improved cashflow**.
2. We offer you a Buy Now Pay Later (Freedom Pay) facility that provides your players the ability to **pay their playing fees with the affordability of instalment payments**.
3. In addition, offering Freedom Pay for a club merchandise and playing fee package could **provide increased profitability for clubs**.
4. Our merchant agreement **provides for payment to clubs within 24 hours** of approval, ensuring improved cash flow for you.
5. We will provide links for inclusion in club emails or other communications that provide your supporters with a customised and **easy application process** tailored to each fee grade.
6. Our skilled team provides advice, information, and training to ensure you gain maximum value.
7. Our merchant support line is open seven days a week in case you have a query you can't answer through the portal or the FAQs.

**We charge you NO FEES. Our focus is on your cash flow.**

**more**  
financial  
**players**  
club **more**  
**merchandise**



freedomPAY

# Our Proposal to Football Clubs



Our proposal is focussed on providing a facility for all players that enables them to **pay their season's fees in interest free instalments.**

The club will receive all the fees up front, which will **improve cash flow.** Freedom will collect, which eliminates the club's collection headache. **Families will be able to stretch their payments out, giving them cash flow relief.**

## Proposal Details

1. **Freedom Pay** would offer up to \$1,000 as a facility for club members.
2. Players and parents would access the application online, with a dedicated process pre-set with the packages on offer (e.g. season's playing fee, fee plus kit package etc)
3. The application is **quick and easy**
4. Approval is instant
5. Supporters make interest free repayments (with a monthly fee of \$10 while their account remains open)
6. They can choose from **flexible repayment timeframes** that work for them (up to 7 months)
7. **Freedom pays clubs within 24 hours** of approval
8. Customers can apply for any amount between \$100 and \$1,000 through Freedom Pay. All the customer needs to apply is a valid credit or debit (Master or Visa) card.

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## Club : Consumer Journey

An example of how the typical Freedom Pay club and consumer journey flows.

